

# CONTRACT

**KOSA**  
**4101 East 42nd St J7**  
**Music City Mall**  
**Odessa, TX 79762**  
**USA**  
**(432) 580-5672**

<u>Contract / Revision</u> 367271 /		<u>Alt Order #</u> WOC10406734
<u>Product</u> NRCC IE 2016		
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Estimate #</u> 7103
<u>Advertiser</u> National Republican Congressional Committ		<u>Original Date / Revision</u> 06/08/16 / 10/25/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOSA	<u>Account Executive</u> Randal Roberts	<u>Sales Office</u> Odessa Nat.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
		<u>Total Ratings</u> 271.90
<u>Agcy Code</u> 9914097	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 915
<u>Agency Ref</u> 1259		<u>Advertiser Ref</u> 14194

And:

**National Media Research**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOSA	10/25/16	10/28/16	CBS7 AM News @ 5a	5:00 AM-6:00 AM		:30				NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-1-11--				3	\$70.00	2.60			
N 2	KOSA	10/25/16	10/31/16	CBS This Morning	7:00 AM-9:00 AM		:30				NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	11111--				5	\$90.00	3.30			
N 3	KOSA	10/25/16	10/31/16	CBS7 AM News @ 6a	6:00 AM-7:00 AM		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	11111--				5	\$150.00	4.60			
N 4	KOSA	10/25/16	10/31/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	11111--				5	\$40.00	2.10			
N 5	KOSA	10/25/16	10/31/16	CBS7 News @ 12p	12:00 PM-12:30 PM		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	11111--				5	\$75.00	1.90			
N 6	KOSA	10/25/16	10/31/16	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	6	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	11112--				6	\$45.00	1.70			
N 7	KOSA	10/25/16	10/31/16	M-F 430p-5p News	4:30 PM-5:00 PM		:30				NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	11111--				5	\$40.00	1.10			
N 8	KOSA	10/25/16	10/31/16	CBS7 News @ 6p	6:00 PM-6:30 PM		:30				NM	7	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	21211--				7	\$275.00	5.70			
N 9	KOSA	10/25/16	10/31/16	CBS7 News @ 5p	5:00 PM-5:30 PM		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	1-11---				3	\$175.00	2.70			
N 10	KOSA	10/25/16	10/31/16	Prime Access Rotator	6:30 PM-7:00 PM		:30				NM	6	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	12111--				6	\$210.00	4.30			
N 11	KOSA	10/25/16	10/29/16	CBS7 News @ 10p Sat	10:00 PM-10:35 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1-				1	\$225.00	4.40			
N 12	KOSA	10/25/16	10/31/16	CBS7 News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	11111--				5	\$500.00	8.70			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

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<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Product</u> NRCC IE 2016	<u>Estimate #</u> 7103
<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 06/08/16 / 10/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 13	KOSA	10/25/16	10/30/16	CBS7 News @ 10p Sun	10:00 PM-10:35 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$500.00	7.40			
N 14	KOSA	10/25/16	10/28/16	Late Show	10:35 PM-11:35 PM		:30				NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-11-1--				3	\$85.00	2.90			
N 15	KOSA	10/25/16	10/30/16	CBS7 Sportswire Sun	10:35 PM-11:00 PM		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$160.00	3.30			
N 16	KOSA	10/25/16	10/27/16	Thursday Prime 1a	12:00 AM-12:00 AM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	---1---				1	\$750.00	10.70			
N 17	KOSA	10/25/16	10/28/16	Friday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	----1--				1	\$475.00	6.30			
N 18	KOSA	10/25/16	10/27/16	Thursday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	---1---				1	\$400.00	5.20			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KOSA	10/24/16-10/30/16	Thursday Prime Hr 3	9:00 PM-10:00 PM	----Th-----	:30	<del>\$400.00</del>	5.20	NM		
		See MG 18.2											
		2	KOSA	10/24/16-10/30/16	Thursday Prime Hr 3	9:00 PM-10:00 PM	----Th-----	:30	\$400.00	5.20	NM		
		Ⓜ MG for 18.1 10/27											
N 19	KOSA	10/25/16	10/25/16	Tuesday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-1-----				1	\$800.00	9.30			
N 20	KOSA	10/25/16	10/26/16	Wednesday Prime Rotator	7:00 PM-8:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--1----				1	\$450.00	4.90			
N 21	KOSA	10/25/16	10/31/16	Monday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	1-----				1	\$600.00	6.30			
N 22	KOSA	10/25/16	10/26/16	Wednesday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--1----				1	\$500.00	5.10			
<b>Totals</b>								271.90					
												68	\$13,780.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	56	\$11,305.00	(\$1,695.75)	\$9,609.25
10/31/16 - 10/31/16	12	\$2,475.00	(\$371.25)	\$2,103.75
<b>Totals</b>	68	\$13,780.00	(\$2,067.00)	\$11,713.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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